

Press Release
SUNWIZE TECHNOLOGIES, INC.
For immediate release

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**SunWize Technologies to Acquire GenSelf Corporation
Will Offer Total Business Solution to Dealers**

Kingston, NY, November 15, 2007 - SunWize Technologies, Inc. has entered into a definitive agreement to acquire and merge GenSelf Corporation of Irvine, California, a move that will allow the two companies to leverage their respective talents to better serve existing customers. The parties expect this merger transaction, which is subject to customary conditions, to close within weeks with SunWize Technologies, Inc. being the surviving company.

This move allows SunWize, the premier solar electric distributor in the USA, to combine its strengths – extensive inventory, industry-praised service, effective marketing, technical training, a consumer financial assistance program, and total solar solutions engineering – with GenSelf’s expertise in sales and installation.

“A merger with SunWize will allow GenSelf and its employees to immediately become part of an entity whose vision and corporate resources will take our work to the next level,” says Fred Bloom, CEO of GenSelf. “I have long admired the SunWize company, culture, and commitment to customer service.”

The two companies’ strengths will provide a total business solution to existing dealers to help grow their businesses. The SunWize dealer base will benefit from working with an integrated solar business unit that assists them in the marketing, sales and installation of solar solutions and SunWize’s new offerings of residential and commercial financing programs.

“Combining the talents of SunWize and GenSelf will enhance the services we offer to the dealer base business by providing sales training and lead generation programs,” says David Kulik, President of SunWize. “SunWize continues to evolve its business model so the company can remain at the forefront of the ever-changing solar business. We strive to continuously bring benefits and add value to our dealer base and to our industry partners.”

GenSelf Corporation, based in Irvine, California, is a leading provider of solar photovoltaic (PV) power systems to homes and businesses, and is the largest solar

electric retailer in the greater Palm Springs market. GenSelf's primary offering is a grid-connected PV solar array which provides significant savings on electric bills.

SunWize Technologies, a subsidiary of Mitsui & Co. (U.S.A.), Inc. and Mitsui & Co., specializes in the design and manufacture of solar energy systems, product distribution, and associated project development. The Company operates a manufacturing and distribution facility in Kingston, New York, serving as the company headquarters; a distribution warehouse in Willits, California; and a manufacturing and distribution center in Rancho Cucamonga, California. For more information, call Dave Holt at (805) 625-2121 or visit www.sunwize.com.

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